

McKinnon Netball Club Inc Social Media Policy¹

¹CDNA Policy Oct 2019



The purpose of this policy is to set forth the expectations McKinnon Netball Club has of its committee members, coaches, players, team managers, volunteers and all members of the club who utilise social media. It is intended to ensure compliance with the law, including confidentiality obligations, ethical obligations and good taste.

Social media includes (but is not limited to) blogs, podcasts, discussion forums and social networks.

When using personal media sites, all McKinnon Netball committee members, coaches, players, team managers, volunteers and members are expected to:

Be Respectful – no posting any material that would be considered by a reasonable person to be obscene, defamatory, profane, threatening, harassing, abusive, hateful or embarrassing to another person or entity

Comply with the law – no posting content or conduct activity that breaches any State or Federal law

Address public comments appropriately – personal comments must not compromise capacities to perform roles within the association in an unbiased manner or be perceived to be commenting officially. All comments made must in no way bring harm or disrepute to the image of McKinnon Netball Club or its members

Maintain privacy – no unlawful or dishonest accessing or sharing private sites, posts, comments or other material without prior knowledge or permission

Breaching the conditions of this Code of Behaviour may be regarded as misconduct, which may result in disciplinary action.

I acknowledge that I have read and understand the McKinnon Netball Club Social Media Policy and agree to abide by it.

Name (Print): _____

Team: _____

Signed: _____

Date: ____/____/____